

INFORMATION NOTE



One Market One Future
Digital pathways to harnessing the AfCFTA

“ Digital pathways to harnessing the AfCFTA ”

From July 1st to 3rd, 2026
UTICA, Tunis

7^{ème} édition de la
Foire Commerciale & Conférences d'Affaires
de la **Fédération des Femmes entrepreneurs du COMESA**

“ La transformation numérique pour ouvrir la voie vers la ZLECAF ”

1^{er} - 3 Juillet 2026 – UTICA, Tunis

7th COMFWB Trade Fair and Business Conference - CTF7



Dear Participants,

We are pleased to share the logistical details for the **7th COMFWB Trade Fair and Business Conference – CTF7** scheduled to take place in Tunis, TUNISIA from 1st to 3rd July 2026.

<p>DIGITAL REGISTRATION PLATFORM</p>	<ul style="list-style-type: none"> All registration candidatures must be submitted online by using the official event digital platform: https://ctf-7.businessroom.io/ Only after acceptance of the candidature the official invitation is sent to the candidates. Media accreditation is also obtained through the same platform.
<p>VISA ASSISTANCE and REQUIREMENTS</p>	<ul style="list-style-type: none"> For visa assistance, and customs declarations for the goods to be displayed and sold at the exhibition, the same platform must be used: https://ctf-7.businessroom.io/ Should you not have a VISA yet, kindly send to COMFWB Secretariate jmasanche@comesa.int cc : rsoatiana@comesa.int the following documents <ul style="list-style-type: none"> -Copy of your Passport – both Bio Page -One photo -Invitation letter -Copy of your registration -Hotel Booking -Airplane ticket reservation <p>The cost for VISA on Arrival is approximately 30USD Please keep the Visa receipt with you Deadline for Submission : 30th May 2026</p>
<p>TRANSPORTS</p>	<ul style="list-style-type: none"> On arrival in Tunis airport, delegates must attend the CTF7 desk at the arrival hall.

- Airport pick-up and drop-off can be organized for groups of at least 3 participants. Otherwise, individual taxis can be arranged by the welcome desk.
- Free shuttles will be provided for delegates transfer to the Exhibition and Conference venues

MEETINGS VENUE

- **EXHIBITION VENUE : UTICA Tunis**
Address: Rue Ferjani Belhaj Ammar n°4 Cité Elkhadhra Tunis tunis, 1003, Tunisie
Phone: +216 71 142 000
Website: <https://www.utica.org.tn/>
- **BUSINESS CONFERENCE VENUE : MOVENPICK Tunis**
Address: Mövenpick Hotel Du Lac, Rue du Lac Huron, Tunis 1053, Tunisie
Phone: +216 36 421 000
Website: <https://movenpick.accor.com/fr/africa/tunisia/tunis/hotel-du-lac-tunis.html>

EXHIBITION



Exhibition floor plan:



TYPES AND COSTS OF BOOTHS

Expo Stand 15sqm [Booth preview](#)



MODULAR exhibition STAND 15 m² FULLY EQUIPPED

LED Screen Wall
 Width 7.5 m x Height 2.50 m
 Reception desk in aluminum structure with fabric print, dimensions: W 1.20 m x H 1 m
 Flooring with needle-punch carpet
 Provision of a high chair, a 4-seat lounge set
 Lighting and power supply

Price

6600 TND / Exc VAT



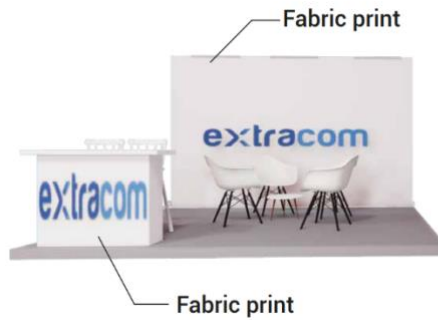
MODULAR exhibition STAND 15 m² FULLY EQUIPPED

LED Screen Wall
 Width 7.5 m x Height 2.50 m
 Reception desk in aluminum structure with fabric print, dimensions: W 1.20 m x H 1 m
 Flooring with needle-punch carpet
 Provision of a high chair, a 4-seat lounge set
 Lighting and power supply

Price

7800 TND / Exc VAT

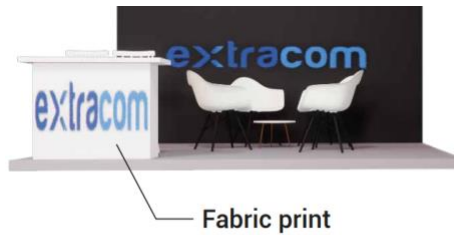
Expo Stand 12sqm [Booth preview](#)



**MODULAR exhibition STAND 12 M²
FULLY EQUIPPED**

Aluminum frame wall with fabric print
Width 6 m x Height 2.50 m
Reception desk in aluminum structure with fabric print, dimensions: W 1.20 m x H 1 m
Flooring with needle-punch carpet
Provision of a 3 chairs, and a low table
Lighting and power supply

Price
5400 TND / Exc VAT



Width 6 m x Height 2.50 m
Reception desk in aluminum structure with fabric print, dimensions: W 1.20 m x H 1 m
Flooring with needle-punch carpet
Provision of a 3 chairs, and a low table
Lighting and power supply

Price
6600 TND / Exc VAT

Expo Stand 9sqm [Booth preview](#)



**MODULAR exhibition STAND 9 M²
FULLY EQUIPPED**

LED Screen Wall
Width 4.5 m x Height 2.50 m
Reception desk in aluminum structure with fabric print, dimensions: W 0.70 m x H 1 m
Flooring with needle-punch carpet
Provision of a 2 chairs, and a low table
Lighting and power supply

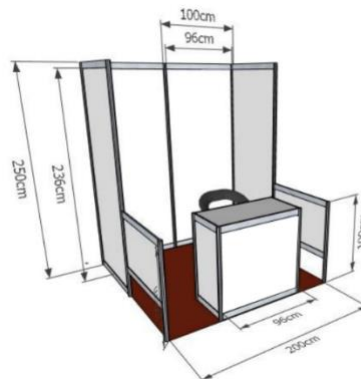
Price
4200 TND / Exc VAT



Flooring with needle-punch carpet
Provision of a 2 chairs, and a low table
Lighting and power supply

Price
5400 TND / Exc VAT

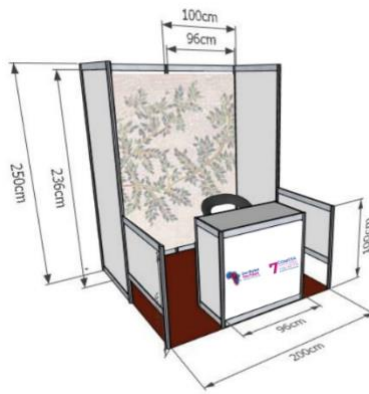
Expo Stand 4sqm [Booth preview](#)



MODULAR STAND 4 M²

DIMENSIONS: 2 M x 2 M
HEIGHT: 2.5 M
WIDTH: 1 M
PANEL BRANDING AREA: W x H = 96 x 236 CM
COUNTER BRANDING AREA: W x H = 96 x 86 CM
Provision of a high chair

Price excluding visual printing
600 TND / Exc VAT



MODULAR STAND 4 M²

DIMENSIONS: 2 M × 2 M

HEIGHT: 2.5 M

WIDTH: 1 M

PANEL BRANDING AREA: W × H = 96 × 236 CM

COUNTER BRANDING AREA: W × H = 96 × 86 CM

Provision of a high chair

Price including visual printing

900 TND / Exc VAT

Additional choices for very small individual exhibitors

Simple customized booth options are available upon request for exhibitors with basic needs. (The desk includes 1 simple table + 1 stool)

Prices:

- Desk with branding (visual): 400 DT (excl. VAT)
- Desk without branding/ Table + stool only: 350 DT (excl. VAT)

ELECTRICAL PLUG TYPE

- The Tunisia uses plug type C et E



- Voltage: 230V
- We recommend bringing a universal

CURRENCY INFORMATION

• The local currency is the Tunisia Dinar. As of December 2025, the exchange rate is approximately **1 USD = 2,91 Tunisian Dinar**
Credit and debit cards are widely accepted in urban areas and hotels.

- Use of credit and debit Cards is highly recommended

INTERENET ACCESS

- SIM cards are available for purchase at the airport.
- Participants may also obtain SIM cards at the exhibition area.

WEATHER IN TUNIS, TUNISIA

Daytime Temperatures: Typically range between 39°C and 41°C, though inland areas can occasionally see higher peaks.

- **Evening Temperatures:** Expect milder but warm evenings around 24°C – 26°C
- **Essential Packing:** We highly recommend packing a wide-brimmed hat, UV-protection sunglasses, and high-SPF sunscreen.
- **Clothing:** Opt for "adequate" summer wear—specifically lightweight, breathable fabrics like linen or cotton—to stay cool while remaining culturally respectful.

HEALTH CARE PROTOCOLS	COVID-19 vaccination proof is no longer required for entry into The Gambia. However, you are advised to carry your Yellow Fever vaccination card if you are traveling from a Yellow Fever-endemic country
CUSTOMS	<p>Customs and Import Regulations for Tunisia:</p> <ul style="list-style-type: none"> • Tunisian customs enforce specific regulations regarding the entry of foreign goods to be displayed and/or sold in the exhibitions. • A prior import authorization to bring products into the country is strictly requested. • To ensure compliance and facilitate the approval process, please send to your National COMFWB Chapter by 1 June 2026 the following details • Detailed price list and packing list as well as customs NSH number (we recommend using the digital registration platform: (https://ctf-7.businessroom.io/) to enter the above customs details). • Please declare on arrival any amount above 3000\$ you have in cash. You must keep your declaration receipt until you leave the country.
GALA DINNER	<ul style="list-style-type: none"> • The fees for participation will be communicated to you later • Registration by email to Jmasanche@comesa.int • DRESS CODE : Formal or cultural ware/ attire
DEADLINE FOR CONFIRMATION ON ATTENDANCE	10th June 2026
POINTS of CONTACT	<p>For any logistical inquiries or further assistance, please contact:</p> <ul style="list-style-type: none"> • Judith Masanche: Jmasanche@comesa.int • Soatiana Rajoelisoa: rsoatiana@comesa.int • Sameh FREJ: comfwb.cnfce1@gmail.com
<p><i>Find below a list of Hotels in Tunis</i></p>	

PROPOSITION OF HOTELS



The NINE Lifestyle Experience

Addressé: Route de la, KM9 RN9, Marsa 2046

Phone: 39 143 999

Website: <https://www.thenine-experience.com/>

Email Address: talk2us@thenine-experience.com

Price of single Room: **Between 170 to 200 USD**



CONCORDE BERGES DU LAC

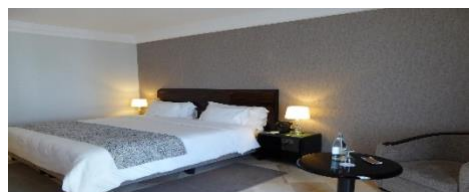
Address: Rue du Lac Turkana - Les berges du lac - 1053 Tunis

Phone : + 216 71 961 951

Website: www.concorde-tunisia.com

Email Address: bergesdulac@concorde-tunisia.com

Price of single Room: **Between 170 to 240 USD**



CONCORDE PARIS

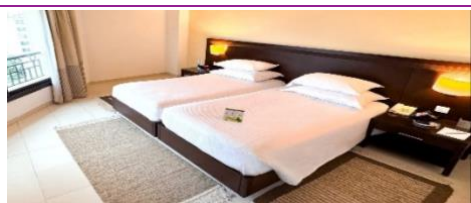
Address: Rue du Lac Turkana - Les berges du lac - 1053 Tunis

Phone : + 216 71 107 500

Website: <https://www.concorde-tunisia.com/hotel/concorde-paris/hotel>

Email Address: paris@concorde-tunisia.com

Price of single Room: **Between 135 to 240 USD**



LE CORAIL SUITES HOTEL

Address: Rue de La Feuille d'érable, Cité Les Pins,
Les Berges du Lac2

Phone: + 216 71 268 000

Website: www.corail-suites.com/

Email Address: reservation@corail-suites.com

Price of single Room: **Between 190 to 220 USD**



HOTEL SIDI BOU SAÏD

Address: Rue Sidi dhrif, Sidi Bou Saïd, Tunisia, 2026

Phone: + 216 71 740 411

Website: www.instagram.com/hotelsidibousaid

Email Address: reservation@hotelsidibousaid.com

Price of single Room: **60 USD**



MAJESTIC HOTEL TUNIS

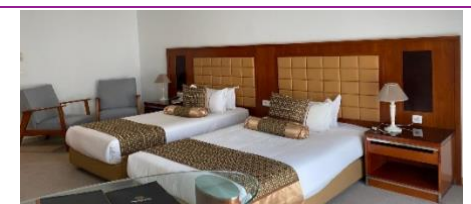
Address: 36 Av. de Paris, Tunis 1000

Phone : +216 71 332 666

Website: www.majestichotel.tn

Email Address: resa@majestichotel.tn

Price of the Room: **Between 90 to 110 USD**



MARIGOLD HOTEL

Address: Angle Rue Ibn Nadim, & Chabia 1073

Phone: +216 71 904 011

Website: marigoldhotel.com-tunisia.com

Email Address: reservation@marigold-hotel.com

Price of the Room: **Between 100 to 120 USD**



EDHIAFA HOTEL TUNIS

Address: Rue El Kadissia, Tunis 1100

Phone: +216 28 633 023

Website: www.facebook.com/hotel.edhiafa

Email Address: hotel.edhiafa@gmail.com

Price of the Room: **Between 35 to 50 USD**



DOWNTOWN TUNIS HOTEL

Address: 13 Rue de Medine, Tunis 1002

Phone: +216 71 790 216

Website: www.downtowntunisia.com

Email Address: reception@downtowntunisia.com

Price of single Room **Between 50 to 60 USD**



HOTEL SUISSE

Address: Rue de suisse, Tunis, Tunisia

Phone: +216 71 320 488

Website: www.facebook.com/p/Hotel-Suisse

Email Address: contact@swisshoteltunis.com

Price of single Room: **Between 50 to 70 USD**



ARIHA HOTEL

Address : 110, Rue De Palestine, 1002 Tunis.

Phone: +216 71 281 599

Website: <https://www.hotel-ariha.com/>

Email Address: -

Price of single Room: **40 USD**



HOTEL KARIM TUNIS

Address : 24 26 Rue des Glacieres, Tunis

Phone : +216 28 580 539

Website: www.hotelkarim.tn

Email Address: reservationhotelkarim@gmail.com

Price of single Room: **40 USD**



AL KARMEL HOTEL

Address : Rue de Sousse, Tunis

Phone : +216 71 847 132

Website: www.hotelalkarmel.com

Email Address: reservation@hotel-alkarmel.com

Price of single Room: **35 USD**



HOTEL RESIDENCE LE CONSUL

Address: 84 rue Palestine 1002 Tunis

Phone: +216 71 28 47 84

Website: www.hotelleconsul.com

Email Address: contact@hotelleconsul.com

Price of single Room: **60 to 80 USD**



ROMA HOTEL

Address: Rue de tanneur, impasse 6 Tunis, Tunis, Tunisia, 1000

Phone: +216 28 989 927

Website: www.hotelromatn.com

Email Address: hotelromatn@gmail.com

Price of single Room: **45 to 55 USD**



ALI CITY HOTEL TUNIS

Address: 32 Ave de La Gare, Tunis 1001

Phone: +216 52 348 685

Website: www.hoteldarali.site

Email Address: BOOKING.COM

Price of single Room: **25 to 40 USD**



Hotel Métropole Résidence

Address: Rue Charles de Gaulle, Tunis

Phone: +216 28 870 014

Website: www.facebook.com/HotelMetropoleResidence

Email Address: metropoleresidence@gmail.com

Price of single Room: **30 to 40 USD**



HÔTEL LAFAYETTE

Address: 28 Rue De Cologne, Tunis 1002

Phone: +216 71 780 780

Website: <https://hotellafayette.tn>

Email Address: Sales@hotellafayette.tn

Price of single Room: **40 to 60 USD**